

Our Company Profile

Our History

From the beginning, Rockford Homes was a family endeavor. Robert Yoakam, Sr. started Rockford Homes in 1982 with the intention of creating a business he could pass to the next generation. Yoakam, Sr. was already a successful business man, having started Parson Floors & Cabinets with his father back in 1947.

Bob Yoakam, Jr. now serves as Rockford's President, since his father semi-retired to a consulting capacity in 1995. Rockford has grown to become Central Ohio's third largest builder of single family homes and condominiums and the region's largest family-owned builder.

Our Philosophy

The core philosophy that has guided Rockford Homes through its rapid growth is the commitment to building quality homes at competitive prices in the best locations. Because we remain a privately held company, we have the flexibility to make our business decisions and respond to customer needs quickly. We constantly update the designs and features of our homes in response to customer feed back and we are always looking for prime locations.

Our Commitment to You

A home is the largest single purchase most people will make in their lifetime. With this fact in mind, Rockford makes sure you're involved in every step of the process—from the moment you walk into one of our models to the moment you back the moving truck to your brand new home. And our commitment to service and warranty extends well beyond move-in.

We offer a wide selection of single family homes and condominiums ranging from the \$130s to \$400s in over 30 Central Ohio communities. We also provide a convenient Design Center where our professional design consultants can help you choose the products and features to personalize your Rockford home to suit your style.

For more than two decades, the Yoakam family has guided Rockford Homes from its infancy to its current ranking as Central Ohio's largest family-owned builder. We've never wavered in our commitment to quality in every home we build and to your satisfaction. That's why we've earned one of the highest repeat customer and referral rates in the industry—and we're ready to prove our commitment to you.



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